



# Lisa Tener Speaks on The Writing Life

## T O P I C S

### **The Author's Life:**

What's it Like to be a Published Author and Make a Living in This Business?

### **Get Published This Year:**

A 5 Point Plan to Make Your Book a Reality

### **Today's Publishing Options:**

Should You Self Publish or Go for a Major House?

### **Think Like a Publisher and Get Published**

### **Express Yourself in Writing and Transform Your Life**

### **Raise Your Platform:**

Publishers Want to See Platform, But What is *Platform* and How Do You Get it Fast and Effectively?

**Additional Topics:** Lisa received her bachelor's and master's degrees from MIT's Sloan School of Management and speaks on additional business topics including entrepreneurship, marketing and work-life balance.

### **The Buzz about Lisa:**

"Lisa Tener is an animated and informative speaker. She has been our keynote speaker twice and both meetings attracted record crowds. She drew people from the surrounding states. They knew, as I do, that a presentation with Lisa Tener would be educational and revealing and would provide a practical outline to successfully write your book.

"She easily cuts through the complexities of the publishing world. You could feel the excitement building in the room as attendees envisioned holding their published book in their hands."

— Tara C. Roth, Founder and Director,  
New England Holistic Chamber of Commerce

"Lisa insured my book proposal was flawless and publishers saw me as a viable author. With Lisa's expert guidance, I finished my book proposal in August 2008 and got a green light from the publisher of my choice within a few days. By December 2008 I had a contract with Simon and Schuster's Atria Books/ Beyond Words (Publisher of *The Secret*)."

— Kathy LeMay, President, Raising Change, Author of *The Generosity Plan* (Simon and Schuster's Atria Books/Beyond Words, January, 2010)

Lisa Tener, published author and National Book Coach, has appeared on *ABC World News with Peter Jennings*, PBS-TV, *Nightbeat*, and has been quoted in *Glamour*, *USA Weekend*, *Body and Soul*, *Family Circle*, *the Boston Globe* and much more. Her book-coaching clients have appeared on *Oprah*, *Montel*, CNN, Fox, Discovery Channel, PBS and more. Lisa's first book, *Good and Mad*, was published by Health Communications. She is a contributor to *Chicken Soup for the Soul*. Lisa's passion is helping aspiring authors, entrepreneurs, health/healing professionals and others get published. She serves on the Faculty of Harvard Medical School's publishing course. She speaks often at conferences, corporations, holistic centers, chambers of commerce, business groups, hospitals, libraries, book clubs and more.

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