

Lisa Tener – National Book Writing Coach and Author

National book writing coach and author Lisa Tener shows you how to become a published author and the go-to expert in your industry. She specializes in helping entrepreneurs, doctors, therapists, coaches and others shape their expertise, ideas and unique gifts into a book that attracts ideal clients, opens up new opportunities and raises your profile. Lisa has appeared on *ABC World News with Peter Jennings* and PBS-TV. Her clients have been published by major publishers including Simon & Schuster, Scribner, Random House and they have appeared on *Oprah*, *CBS Early Show*, *Good Morning America* and more. Lisa serves on the faculty of Harvard Medical School's publishing course.

Lisa has been quoted nationally in *USA Weekend*, *Glamour*, *Family Circle*, *The Boston Globe*, WebMD, and much more and interviewed on dozens of radio shows throughout the nation. She is a regular columnist for *Aspire Magazine Online* and her articles are often featured on the front cover alongside luminaries like Cheryl Richardson, Colette Baron-Reid, Marci Shimoff and Marianne Williamson. Lisa served on the magazine's advisory board as well as the advisory board of the International Association of Writers.

Lisa can speak to your audience on:

- Writing nonfiction/how-to books and getting published in this dynamic environment
- Why a book is one of the most effective tools to grow an existing business or start a new one (and how authors are using their books successfully to reach their goals)
- How to consistently get into a state of inspired flow
- What publishers and literary agents are looking for now
- How to decide between self-publishing and traditional publishing
- First 5 steps to write your book

Lisa speaks nationally and is featured in the Fire Up Your Business Conference (Spring 2011), sharing the speaker platform with such exceptional leaders as Stephen Covey, T. Harv Ecker, John Assaraf, David Riklan and 23 other thought leaders. Lisa speaks annually at the Harvard Medical School CME publishing course, Ocean State Writer's Conference, library conferences and many conferences for entrepreneurs and women.

Lisa has co-authored [The Ultimate Guide to Transforming Anger: Dynamic Tools for Healthy Relationships](#) (Health Communications, 2005). She originated the concept of Anger-obicsSM.

As an undergraduate at MIT, Lisa studied writing with the late Frank Conroy, during his tenure as Director at the National Endowment for the Arts (before he became Director of the Iowa Writer's Workshop), Broadway Playwright A.R. Gurney, Jr., and award-winning poets. She earned her Master's from MIT's Sloan School of Management, concentrating in marketing.