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**LISA TENER, FOUNDER, BRING YOUR BOOK TO LIFE
PROGRAM NAMED AS FINALIST IN
2012 AMERICAN BUSINESS AWARDSSM**

Saunderstown, RI – May 10, 2012 – **LISA TENER, FOUNDER, BRING YOUR BOOK TO LIFE PROGRAM** was named a Finalist today in The 2012 American Business Awards, in the categories: **Executive of the Year - Media; Marketer of the Year; New Product or Service of the Year – Media & Entertainment – Service**, and will ultimately be a Gold, Silver, or Bronze Stevie Award winner.

The American Business Awards are the nation's premier business awards program. All organizations operating in the U.S.A. are eligible to submit nominations – public and private, for-profit and non-profit, large and small.

For the first time, The American Business Awards will be presented at two awards events: the ABA's traditional banquet on Monday, June 18 in New York, and a new tech awards event on Monday, September 17 in San Francisco.

Lisa Tener's **BRING YOUR BOOK TO LIFE PROGRAM** is a powerful, proven book writing program designed to take a writer from inspiration to author in just 8 weeks. The program is delivered two times a year to groups in Narragansett, RI and via teleconference for long distance participants. Beautifully packaged and information-rich support materials, including CDs, a training manual and templates were designed to support students in the groups and for independent study. Graduates of the program have gone on to be published by major publishers, self-publish and even create e-products.

Finalists were chosen by more than 140 business professionals nationwide during preliminary judging in April and May. More than 150 members of 10 specialized judging committees will determine Stevie Award placements from among the Finalists during final judging, to take place May 14 - 25.

About LISA TENER, FOUNDER, BRING YOUR BOOK TO LIFE PROGRAM

Book Writing Coach Lisa Tener is a published author, blogger and speaker. She has appeared on *ABC World News*, *NiteBeat*, *New Morning*, *HealthBeat*, and *PBS-TV* and been quoted nationally in *USA Weekend*, *Glamour*, *Family Circle*, *The Boston Globe*, *WebMD*.

A sought after speaker, Lisa regularly presents at the Harvard Medical School CME publishing course where she serves on the faculty, the Ocean State Writer's Conference, library conferences and at international conferences, including the Association of Image Consultants International (AICI) Annual Conference, the International Women's Writing Guild's 'Meet the Authors' Conference and the Festival of Rhode Island Authors. Lisa

lives in Saunderstown, RI with her husband and two children. Her website and blog can be found at www.LisaTener.com.

About the Stevie Awards

Stevie Awards are conferred in four programs: The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Details about The American Business Awards and the list of Finalists in all categories are available at www.stevieawards.com/aba.

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